

CFA Institute in India Expands Student Accessibility with a New Exam Center in Bhubaneswar

Bhubaneswar : CFA Institute, the professional body for excellence and thought leadership in finance, has opened registrations for their upcoming February 2023 intake. Additionally, with the rising demand to increase candidate accessibility and convenience, the institute will have 4 new exam centers in Kochi, Chandigarh, Bhubaneswar and Guwahati for the CFA Program. These centers will take the total number of test center cities for the CFA exam to 16 across India and over 400 worldwide.

The recent CFA Institute Investor Trust survey showed that Indians place a high level of trust on the potential growth in job opportunities in the financial services sector. However, in the post-pandemic era, students as

well as professionals are prioritizing safety, accessibility and ease of travel while accomplishing their life and career goals. Ease of accessibility to exam centers is expected to improve a candidate journey through the program and reduce costs associated with travelling to take exams.

The CFA Charter continues to be the global gold standard for professionals aspiring to work in the investment management industry. We constantly work to make the CFA Program affordable, accessible, meritocratic and relevant. During the pandemic we moved our examinations to Computer Based Testing from Paper Based Exams and started offering examinations four times in a year. By expanding of our test

center network, we are taking one more step to bring the CFA Program within the reach of aspiring professionals and students in India." Said Arati Porwal, Director Society Relations at CFA Institute in India.

India has a robust banking, insurance and investment industry. It has a diversified financial sector undergoing rapid expansion, both in terms of strong growth of existing financial services firms and new entities entering the market. With such rapid expansion, there is a growing demand for professionals with relevant competencies and high standards of ethics. The CFA Institute works closely with the industry and regulators to support an inclusive and secure financial services industry in India.

Experience the best-in-class customer services at 11 new Alpha Service Centers across India

Bhubaneswar : Sony India is expanding its Alpha Service Network across 11 cities in India including Mumbai, Coimbatore, Jaipur, Pune, Hyderabad, Ahmedabad, Trivandrum, Chennai, Indore, Bhubaneswar and Guwahati. This is expansion for Alpha Camera body and lens repair facilities is a testament to the brand's continued dedication to customer satisfaction. Sony now has the widest service network of after sales support for Digital Imaging products with 8 service centers for lens repairs, 18 service centers for Alpha Camera Body repair, 40+ service centers which can offer basic services like CCD Imager cleaning and

firmware updates and 220+ collection centers pan India.

The service centers are equipped with necessary jigs and tools to deliver best quality repair of Alpha camera body, Camera Lens, Professional Cameras and other digital imaging products like Digital Still Cameras and Camcorders. Customers can also avail instant services for basic supports like CCD Imager cleaning and getting the latest firmware update to enjoy best performance from their products. The friendly customer care staff at these service centers will help customers to register their in-warranty products on Sony Alpha Community portal to enable them avail

free of cost additional one year warranty on applicable products.

Speaking on the occasion, Mr. Mukesh Srivastava, Head of Digital Imaging Business at Sony India, said, "By supporting and assisting partners in local markets, Sony aims to ensure customers receive exceptional service and satisfaction along with quicker and faster turnaround at all outlets across the country. The new service centers will offer customers a seamless experience across multiple touch-points to provide a consistent brand experience that surpasses expectations."

ATLAS OF AFFLUENCE - INDIA'S FIRST EVER WHITE PAPER ON LUXURY LAUNCHED AS A YEARLY FEATURE

Mumbai: Amidst leading luminaries of industries spanning across the business of luxury, the Atlas of Affluence (AOA) 2022 has been launched in Mumbai. Created by The Voice of Fashion (TVOF), a division of Reliance Brands Limited, the daily digital magazine that tracks and leads conversations on Indian fashion, design, crafts and retail, AOA 2022, is the

first such wide and deep white paper from India that dissects consumer behaviour studied through the prism of luxury.

A collective reflection on what affluence means in India spiked during the two years of the pandemic. Charting the post-pandemic market and the clearly altered consumer mindset through a specially commissioned study

across six cities and markets of India, AOA 2022 has been published as a book with exclusively commissioned artworks. This study uses the time graph of "pre-pandemic" and "post-pandemic" months to specify a comparative matrix. It also helps debunk long-held ideas about what affluence and luxury have meant to Indians.

SBI celebrated birth anniversary of Dr. Ambedkar and CSR support to schools



Bhubaneswar, (KCN): The 133rd birth anniversary of Dr. B.R. Ambedkar, founder of the Indian

Blenders Pride Fashion Nights arrives in Bhubaneswar

Bhubaneswar : Blenders Pride Fashion Nights, a unique travelling experiential property, arrived in the City of Temples – Bhubaneswar – celebrating the authentic spirit of the city through fashion and style. A spirit that echoes with Pride and inspires the creators of today to become icons of tomorrow. Bhubaneswar's 'Made of Artistic Flair' edition for Blenders Pride Fashion Nights, brought together an eclectic evening that blended fashion, culture and dance, celebrating a symbolic amalgamation of homegrown artistry and the unwavering spirit of local talent.

Exemplifying the region's signature weave through a curated evening at the majestic Vivanta, Bhubaneswar, DC Square was Odia designer Sabyasachi Satpathy, whose intricately crafted ensembles drew inspiration from the multicultural city and its colourful history. In a true celebration of Odisha's distinct and masterful craftsmanship, the show was elevated with a captivating performance by the Prince Dance Group – from the small Odisha town of Berhampur – widely lauded for their artistry. The show drew to a finale with none other than actor Diana Penty, who captivated the audience in a beautiful ensemble by the designer. The "Made of Artistic Flair" edition of Blenders Pride Fashion Nights was a beautiful embodiment of the rich craft and cultural heritage of the city in a modern and contemporary setting.

Taking us on a 'Jatra' – The Journey of a Young Woman – the show encapsulated the journey of a woman from post adolescence to her nuptials, navigating the various challenges, trials and significant moments that come her way. The enigmatic journey was captured through the array of colours and textiles that Odisha Bandha/Ikkat offers. Truly encapsulating the spirit of 'Made of Pride', the designer made use of Odisha weave, which is sustainable, hand-woven, organic and a homegrown initiative of design, painstakingly woven by the weavers of Odisha. The upbeat set was a composition designed to narrate the spirit of Bhubaneswar along with the flair of the designer. The evening was attended by the city's A-listers & influencers. The fashion walk truly left the guests mesmerized and engaged.

Through this unique showcase of Pride encompassing diverse talent across creative fields, Blenders Pride Fashion Nights 2022, encourages everyone, especially youth at large to celebrate & take pride in their authentic and individual journeys. The evening spotlighted individuals who take Pride in their choices, are comfortable in their skin and, most importantly, embrace their authentic selves – truly living a life that is 'Made of Pride'.

Constitution and Bharat Ratna, has been observed by the SBI Scheduled Caste/Scheduled Tribe Employees' Welfare Council at SBI Bhubaneswar Main branch. Shri Dinesh Pruthi, Chief General Manager, SBI Bhubaneswar

Circle graced the event as the chief guest and inaugurated the meeting by lighting the lamp. He highlighted the steps taken by State Bank for the welfare of Scheduled

Castes and Tribes. On this occasion, under Corporate Social Responsibility initiatives of SBI, support of school bags, benches and desks, ceiling fans and water purifiers were provided for the students of Chunukoli, Mundasahi and Barmana (Chandaka) primary schools. General Manager Shri Ponnambalam M, DGM & CDO Shri Manoj Kumar Singh, DGM Bhubaneswar AOS, Shri Sanjay Kumar Jha, AGM Bhubaneswar Main branch Ms Sasmitha Sahoo, President SBI Retired Employees' Association Shri Ganesh Chandra Mishra, SBI SC/ST Employees' Welfare Council President Saurabh Das and General Editor Jitendra Naik and other members were present in this program.

realme launches the Stylish realme narzo 60 Series 5G and the revolutionary realme Buds Wireless 3

Bhubaneswar (KCN) : realme, the Most Reliable Smartphone Service Provider in India, unveiled its latest offerings today, the realme narzo 60 Series 5G and realme Buds Wireless 3. These newest additions to realme's legacy of innovation are crafted to provide users with an unrivaled experience. The realme narzo 60 Series 5G introduces two standout smartphones: the realme narzo 60 Pro 5G and the realme narzo 60 5G, accompanied by the cutting-edge realme Buds Wireless 3 for an immersive audio experience.

The realme narzo 60 Series 5G is the first and only smartphone in the segment to come with 1TB storage. The realme narzo 60 Series 5G is a groundbreaking lineup that revolutionizes the smartphone industry with its cutting-edge features. realme narzo 60 Pro 5G is equipped with up to 12GB + 12GB of dynamic RAM and is the only smartphone in the segment with 1TB of ROM storage. It runs on the Dimensity 7050 5G chip and boasts a massive 5000mAh battery with 67W SUPERVOOC charging support.

The realme narzo 60 Pro 5G comes in two stunning colors: Mars Orange, Cosmic Black and three

storage variants: 8GB + 128GB which will be priced at INR 23999, 12GB + 256GB priced at INR 26999 and 12GB + 1TB priced at INR 29999. realme narzo 60 5G also showcases a Premium Vegan Leather and Martian Horizon design. The device offers a remarkable 90Hz Super AMOLED Display with 20,000-level auto brightness adjustment. The 64MP Street Photography Camera, equipped with 2X in-sensor zoom, DIS Snapshot, and 20X digital zoom, capturing stunning images with ease. Powered by the Dimensity 6020 5G Chipset, the narzo 60 5G gives you a worthwhile experience. The narzo 60 5G comes in two stunning colors: Mars Orange, Cosmic Black and two storage variants: The 8GB + 128GB is priced at INR 17999 and the 8GB + 256GB is priced at INR 19999.

Buyers can avail bank offers of INR 1500 on the realme narzo 60 Pro 5G with 6 months No Cost EMI and 18 month warranty on pre-booking starting from 6th July 1 PM on Amazon.in and realme.com. Users can also avail bank offers of INR 1500 on the realme narzo 60 Pro 5G with 6 months No Cost EMI on first sale

on Amazon.in and realme.com. For realme narzo 60 5G, buyers can avail a coupon of INR 1000* and No Cost EMI for up to 6 months and 18 month warranty on pre-booking starting from 6th July 1 PM on realme.com and Amazon.in. Users can also avail coupons worth INR 1000 and No Cost EMI for up to 6 months on first sale on Amazon.in and realme.com.

Introducing the realme Buds Wireless 3, designed to elevate your audio experience with a 13.6 mm Dynamic Bass driver. Enjoy uninterrupted music with its 40-hour long battery life. Immerse yourself in crystal-clear sound with active noise cancellation. Indulge in a captivating audio journey with the 360-degree spatial audio effect. The realme Buds Wireless 3 comes in three stunning colours: Bass Yellow, Vitality White and Pure Black and is priced at INR 1799. Users can avail a special first sale day offer on realme Buds Wireless 3 on 12th July, 12 noon onwards. The realme Buds Wireless 3 will be available on realme.com, amazon.in, flipkart.in and offline stores near you.

NSDL launches "Market ka Eklavya- Express" in 75 cities to mark 75 years of Independence

Mumbai: India's largest depository, National Securities Depository Limited (NSDL) launched 'Market ka Eklavya- Express', an online investment awareness program for students that will be conducted in 8 different languages including Hindi. The program would serve as a beginner's guide for investing for the youth.

To mark the significance of Azadi Ka Amrit Mahotsav, an

initiative of Government of India to celebrate 75 years of independence and the glorious history of our people, culture and achievements, NSDL has launched a new initiative towards investor awareness 'Market Ka Eklavya - Express' across 75 cities, especially aimed at the college students who would very soon be entering the phase where they would start earning and naturally,

look for avenues of investment.

Earlier this month, Market ka Eklavya (5-hours program) was launched by the hon'ble Finance Minister of India, Smt. Nirmala Sitharaman at the silver jubilee event of NSDL.

On the launch of the initiative Ms. Padmaja Chunduru, MD & CEO, NSDL said, "Azadi Ka Amrit Mahotsav is a special initiative launched by our Prime Minister to

celebrate and commemorate 75 years of India's Independence. Our program has been particularly aimed to create awareness about the financial markets to the young minds who will be the future of our country. In this Amrit Kaal, our digital education initiative focuses on building a path towards Financial Freedom for our youth, symbolizing the spirit of Atmanirbhar

Bharat."

Students across India will benefit from this program as it does not restrict to just an area of the population. The program will be conducted for 1 hour and mainly educate the students on demystifying the jargons, 3I's – types of Income; Inflation and its impact; types of Investment; 3S – Start early- Power of Compounding, Spread wide, Stay long etc.

Jindal Stainless signs MoU with SCTEVT, Odisha to train future-ready stainless steel professionals

Bhubaneswar: Odisha's State Council for Technical Education & Vocational Training (SCTEVT) today signed a Memorandum of Understanding (MoU) with Jindal Stainless to promote technical education in the field of stainless steel and its various applications. Under this MoU, stainless steel courses will be introduced in all the Polytechnic colleges in Odisha from June 2022. The MoU was signed by Vice Chairman,

SCTE&VT, Shri Reghu G (IAS) and Unit Head, Jindal Stainless Limited (JSL), Shri Deepak Agrawal. Dignitaries present at the ceremony included Chairman, SCTE&VT and Principal Secretary to Government, Skill Development and Technical Education (SDTE) and Industries Departments, Shri Hemant Sharma (IAS); Additional Secretary, SDTE, Govt of Odisha, Shri Tapan Satpathy (OAS); Resident Director, JSL, Mr SS

Upadhyay, and General Manager, Sales & Distribution, Mr Ranit Rana.

Commending the development, Chairman, SCTE&VT and Principal Secretary to Government, SDTE and Industries Departments, Shri Hemant Sharma (IAS) said, "This collaboration with Jindal Stainless will enhance the learning experience for students and faculty both, as it will give them insights about and practical exposure to the stainless steel industry.